

ABSTRACT OF THE DISCLOSURE

Sub B1 A network-based server device for managing product inventory information on an individual-store basis, the server device including a receiving unit
5 for receiving requests for product information from a client device, and a processing unit for transmitting, to the client device in response to the request for product information, product inventory information on an individual-store basis
10 for stores selected on the basis of client or customer identification information.

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